

2nd Quarter 2004

FCC Form 398 Children's Report

KCTV5

Kansas City, MO



www.KCTV5.com

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 06/30/2004

1. Call Sign	Channel Number	Community of License			
KCTV	5	City	State	County	ZIP Code
		Kansas City	MO	Jackson	64109
Licensee					
Meredith Corporation					
<input checked="" type="checkbox"/> Network Affiliation: CBS		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Kansas City		www.kctv5.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
41230			02/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: HEY ARNOLD!			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 10:00-10:30am CT	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to 11 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: HEY ARNOLD!		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No

Reason for Preemption:

___ Breaking News ___ Sports ___ Other
 ___ Other News ___ Public

Title of Program #2: CHALKZONE			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 10:30-11:00am CT	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 5 years to 10 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the

past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: CHALKZONE		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Title of Program #3: ALL GROWN UP		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 11:00-11:30am CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the Rugrats toddlers when they have reached their pre-teen years, and includes occasional flashbacks to the "missing years," which provide insights and explanations as to how their characters have evolved. The program explores issues such as seeking independence, relationships with parents, grappling with one's identity, and finding one's place socially. The objectives of this series are to provide viewers with age-appropriate life lessons that they can utilize as they undergo their own social and personal experiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: ALL GROWN UP		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	1	1

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Saturday 4/3/04	Sat. 4/3/04, 9:00-9:30am CT	X Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_ Yes ___ No		

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #4: BROTHERS GARCIA			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 11:30am-12:00pm CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to 11 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the life of a close-knit Latino family, as narrated retrospectively by the youngest of four children. The programs explore from a child's perspective classic social and personal issues relating to growing up, and relevant concerns are discussed by the children with their parents in a loving and nurturing environment. The series also provides viewers with exposure to Latino life and culture, as well as to Spanish words and phrases. The objective of the program is to afford children the opportunity to explore and understand their own attitudes and feelings through the Garcia family's experiences and its own discussion of those experiences within the confines of a supportive family structure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: BROTHERS GARCIA		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Saturday 4/3/04	Sat. 4/3/04, 9:30-10:00am CT	X Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #5: DORA THE EXPLORER			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday, 7:00-7:30am CT	13	0	
Length of Program: 30 (minutes)			

Age of Target Child Audience: from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: DORA THE EXPLORER		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No

Reason for Preemption:

___ Breaking News ___ Sports ___ Other
___ Other News ___ Public

Title of Program #6: BLUE'S CLUES			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sundays, 7:30-8:00am CT	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to 5 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the

past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: BLUE'S CLUES		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption:		
___ Breaking News	___ Sports	___ Other
___ Other News	___ Public	

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			___ Yes ___ No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			___ Yes ___ No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			___ Yes ___ No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: HEY ARNOLD!			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:00-10:30am CT	13	30 (minutes)	from 6 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Program #2: CHALKZONE			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:30-11:00am CT	13	30 (minutes)	from 5 to 10 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Program #3: ALL GROWN UP			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday, 11:00-11:30am CT	13	30 (minutes)	from 4 to 8 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the Rugrats toddlers when they have reached their pre-teen years, and includes occasional flashbacks to the "missing years," which provide insights and explanations as to how their characters have evolved. The program explores issues such as seeking independence, relationships with parents, grappling with one's identity, and finding one's place socially. The objectives of this series are to provide viewers with age-appropriate life lessons that they can utilize as they undergo their own social and personal experiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Program #4: THE BROTHERS GARCIA			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:

Saturday, 11:30am-12:00pm CT	13	30 (minutes)	from 6 to 11 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the life of a close-knit Latino family, as narrated retrospectively by the youngest of four children. The programs explore from a child's perspective classic social and personal issues relating to growing up, and relevant concerns are discussed by the children with their parents in a loving and nurturing environment. The series also provides viewers with exposure to Latino life and culture, as well as to Spanish words and phrases. The objective of the program is to afford children the opportunity to explore and understand their own attitudes and feelings through the Garcia family's experiences and its own discussion of those experiences within the confines of a supportive family structure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Program #5: DORA THE EXPLORER			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday, 7:00-7:30am CT	13	30 (minutes)	from 2 to 5 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Program #6: BLUE'S CLUES			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday, 7:30-8:00am CT	13	30 (minutes)	from 2 to 5 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			


10. Name of children's programming liaison:	
Name Beth Green	Telephone Number (include area code) (913) 677-5555
Address 4500 Shawnee Mission Parkway	Internet Mail Address (if applicable) bgreen@kctv5.com
City Fairway	State KS

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee KCTV-5/Meredith Corporation	Signature (only for printed version)
Date 7/9/04	

FCC 398
April 2001 (1.3)
(end)

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KCTV** for quarter ending **06/30/2004**

Accepted!

Confirmation number: **50175**

Errors and informational messages:

WARNING: *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #2, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #6, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 6, Program #1, Title* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored
